

Community Partnerships

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Objectives for this Training

- Why partnerships
- Establishing partnerships
- Growing partnerships
- Prioritizing partnerships
- Evaluating partnerships
- Ending partnerships



Why Partnerships?

- Access
- More resources
- Vested in communities
- Organizational trust
- Allows us to use library skills
- Saves us time
- Ends duplication



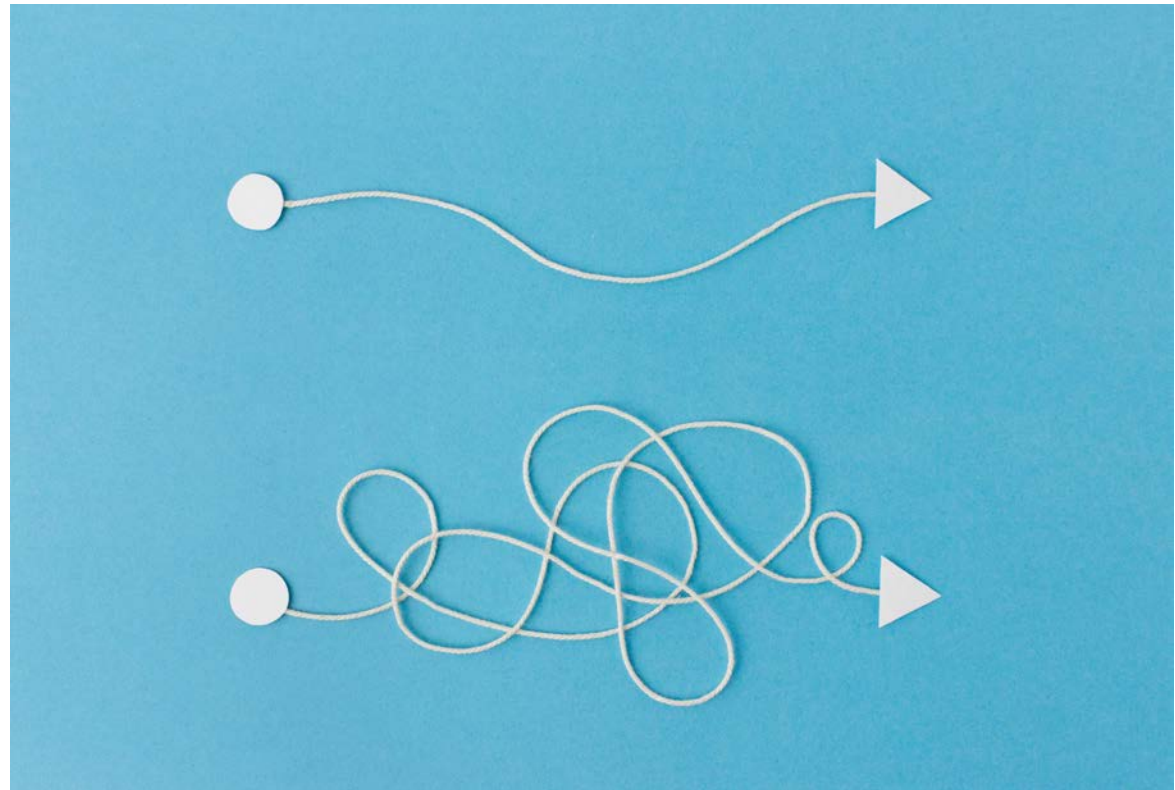
Establishing Partnerships

- Defining partnerships
- Different types of partnership
- Where do we find them
- Exceptions



Establishing Partnerships - Tools

- Create tools
- Library mission, goals, objectives
- Departmental goals and objectives
- Impact on patrons
- Impact on staff
- Cost
 - Staffing
 - Vehicles
 - Resources



Growing Partnerships

HOW FORMAL DO WE NEED IT TO BE?

Informal



Informal

- Budget and/or Time commitment is smaller
- Usually scheduled as single appointments rather than ongoing
- May lead to an ongoing partnership, but it isn't there yet

Semi-formal

- Ongoing collaboration but nothing stipulated in writing
- Unwritten agreements or shared guidelines
- Paid one-time event

Formal



Formal

- Budget and or Time commitment is more significant
- Written agreement is in place (MOA, IGA, or MOU)

Prioritizing Partnerships

What are the reasons for this partnership?

- **How does it support your library's priorities?** What level of priority?
- **Are both organizations getting value from it?** How do you know?

What are the expected results of this partnership?

- **How does it help you achieve your goals?** How do you know?
- **How does it increase your visibility?** To whom?

What are the costs of this partnership?

- **Is the time, effort, and money spent worth it?**
- **What could you be doing instead?**



How Do You Evaluate?

- Use your tools
- Objective
- Reliable
- Fair
- Outputs versus Outcomes



Deciding to Move to New Opportunities

When is it time to say "goodbye" to a partnership?



Are you still partnering because it's tradition?

Are your priorities still in alignment?

Can you clearly identify what is (or isn't) working?

Can We Still Be Friends?

Be open to new and future opportunities.

Consider whether there are different ways to work together.

Find ways to check-in and see what is happening on an ongoing basis.

Picture of Cow Eating Grass by Ernie

Ending Partnerships

- Assess
- We care, how do we balance our personal and emotional with profession – use the tools. They are objective.
- Honest communication
- Open door



Questions?



Contact Us!

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What's Coming Up:

Collecting Data in Outreach and Community Assessment,
October 19th

Outreach Advocacy, October 26th

Previously Recorded:

Outreach Foundations, September 7th

Mobile Services, September 14th

Outreach Services, September 21st

Virtual Services, September 28th

Events Services, Community Conversations and Feedback Loop,
October 5th