Professional Development Series: Librarianship

Professional Librarian (Chris/Tallie/Emily)

• **History and Foundations of Libraries and Librarianships** (LA, LC Year 1?)
  o History of Libraries
    ▪ Include GCLD and stakeholders
  o Major issues in contemporary library and information work
  o Types of libraries
  o Role of libraries in society
  o Professional librarianship
  o Role of librarians
  o Code of ethics
    ▪ Privacy
    ▪ Freedom to Read/View
    ▪ Intellectual freedom (& children)
    ▪ Copyright
    ▪ Social inequalities
    ▪ Quality of life

• **Readers and Reference Advisory** (LA Year 1?)
  o Interpersonal skills and interviews (part 1 of 5)
  o Reference review of nonfiction materials (part 2 of 5)
    ▪ Read, review, and evaluate reference sources
      • Perspectives
      • Issues
      • Problem definition/purpose
      • Reading level
      • Targeted audience
  o Reader’s interest assessment – lifelong readers (part 3 of 5)
  Genres
  Personal interests and hobbies
    Reading level
    Targeted audience

• Resources available to assist patrons (part 4 of 5)
  PIKA - using filters, search by topics
  NoveList
  New York Times Online
  Overdrive and Libby
Marketing & Social Media (part 5 of 5)
  - Book talks and book discussion groups/clubs
  - Displays
  - LibraryAware
  - GCLD website
  - ALA and Colorado Virtual library resources
  - Facebook, Pinterest, etc.

- **Collections Management** (LA Year 3?)
  - GCLD collections policy
  - Collection evaluation
  - Weeding Library Collections
  - Classification systems
    - cataloging for information retrieval and access
      - monographs, major media, sound recordings, and serials
      - Dewey, BISAC, Shelf Logic, Library of Congress Classification, and other
  - Challenges to materials
  - Trends
  - Issues in publishing, licensing, and accessing library materials in all formats
  - ILS

- **Digital Technologies** (LA Year 1?)
  - Content, technology, and human development
  - Library without Walls
  - Cloud computing
  - Criteria for inclusion
  - Databases vs web searches
    - Define
    - GCLD selection of recommended resource process
      - Content & targeted audience
      - Privacy Policy
      - COPA
      - Advertising
  - Information literacy
    - CRAAP or other

- **Programming** (LA Year 2 or 3?)
  - Demographics – human information processing
  - Community Needs
    - Completing an environmental scan
  - Outreach
- Purpose
- Barriers
- Developing and maintaining
  - Library design
    - Intention
    - Efficiency
    - Privacy
    - Collaboration
    - Zone study
  - Marketing & Advocacy
  - Partnerships/collaborations
    - Rural Libraries (Year??)
      - Environmental Scan
        - Know Grand County demographics
        - Know Grand County community resources
        - Know Grand County community health plan
        - Know GCLD Needs Assessment
      - Libraries as an essential service
      - What are they doing?
        - Who are other like libraries?
        - Who are other like communities?