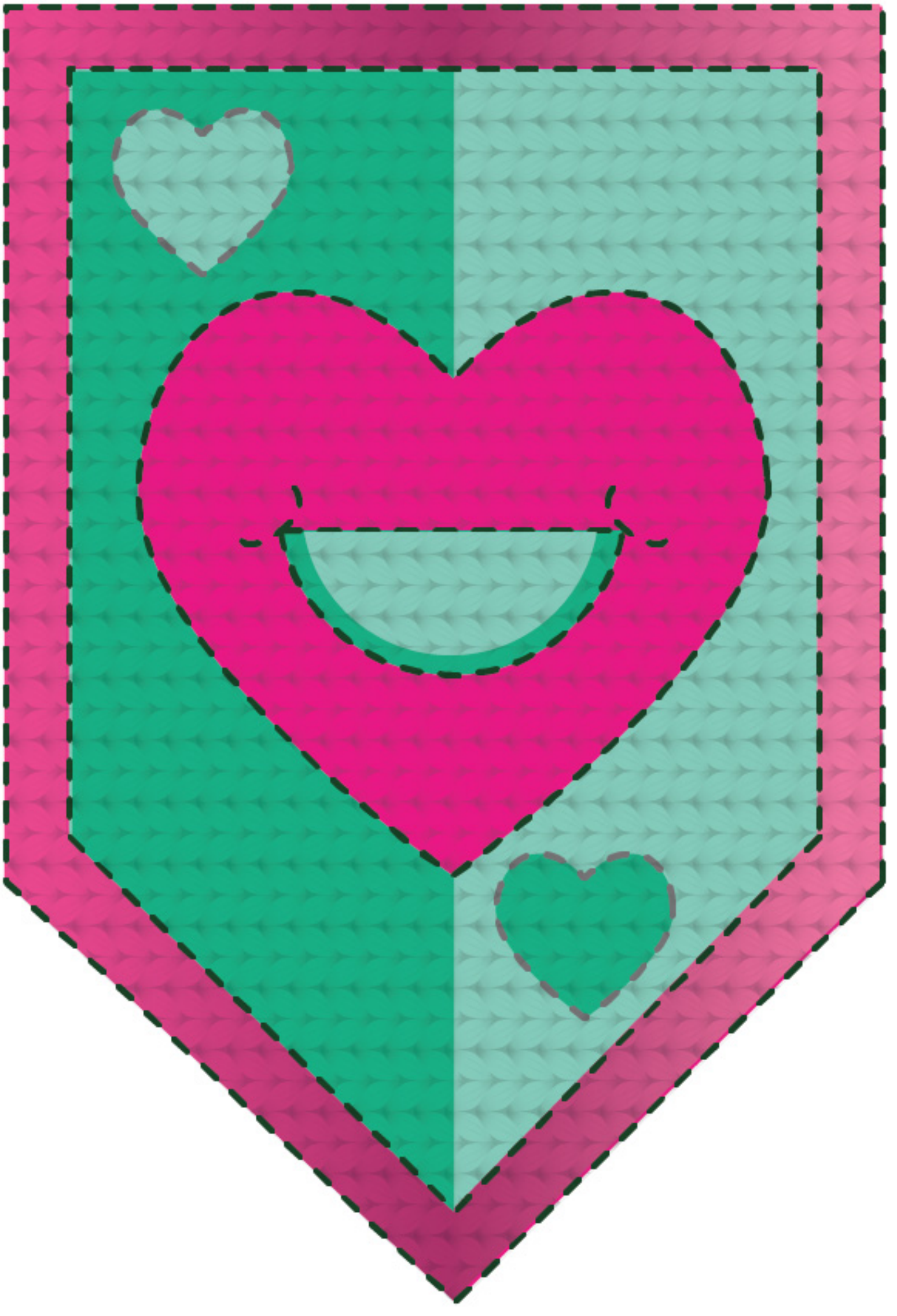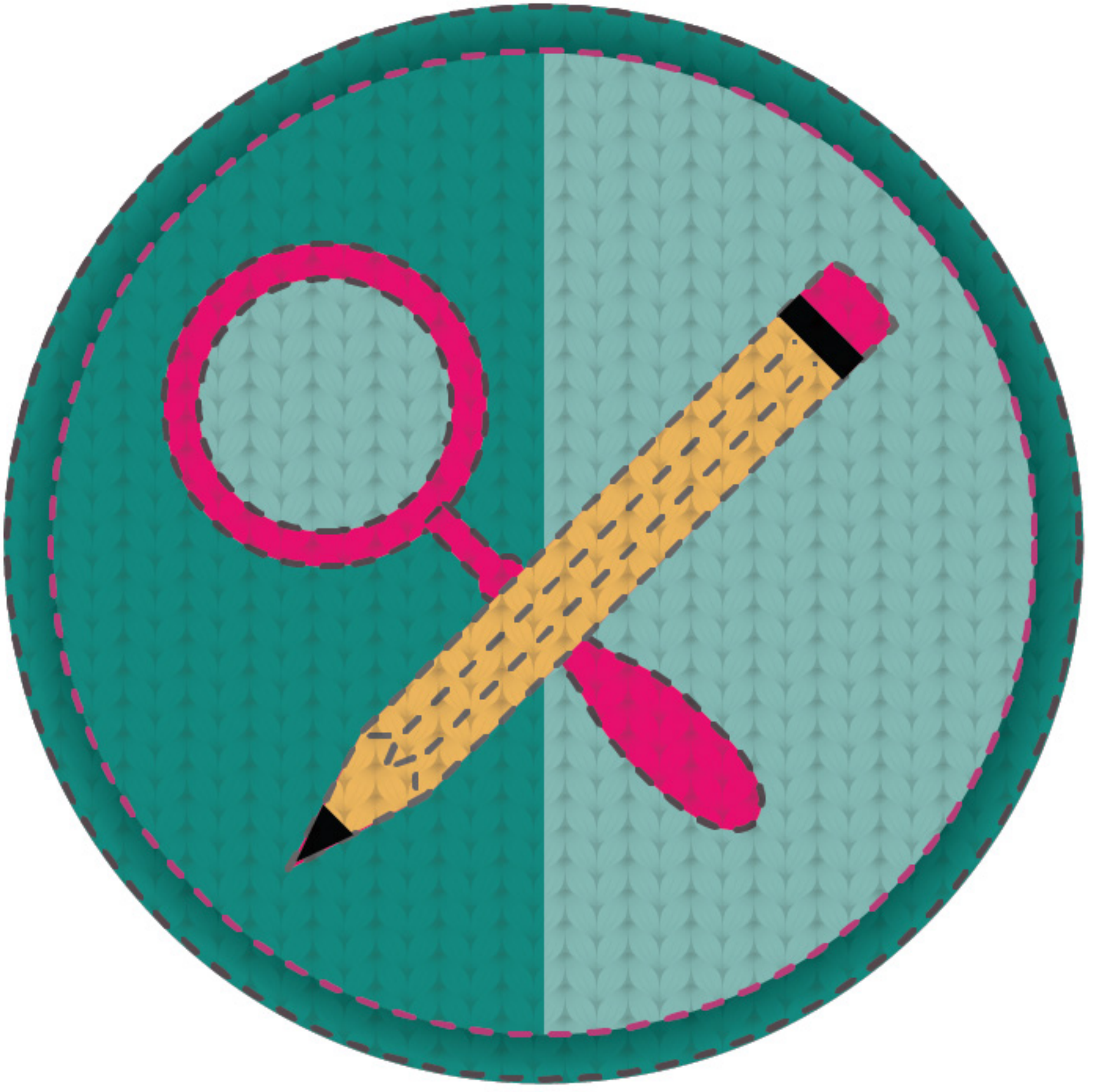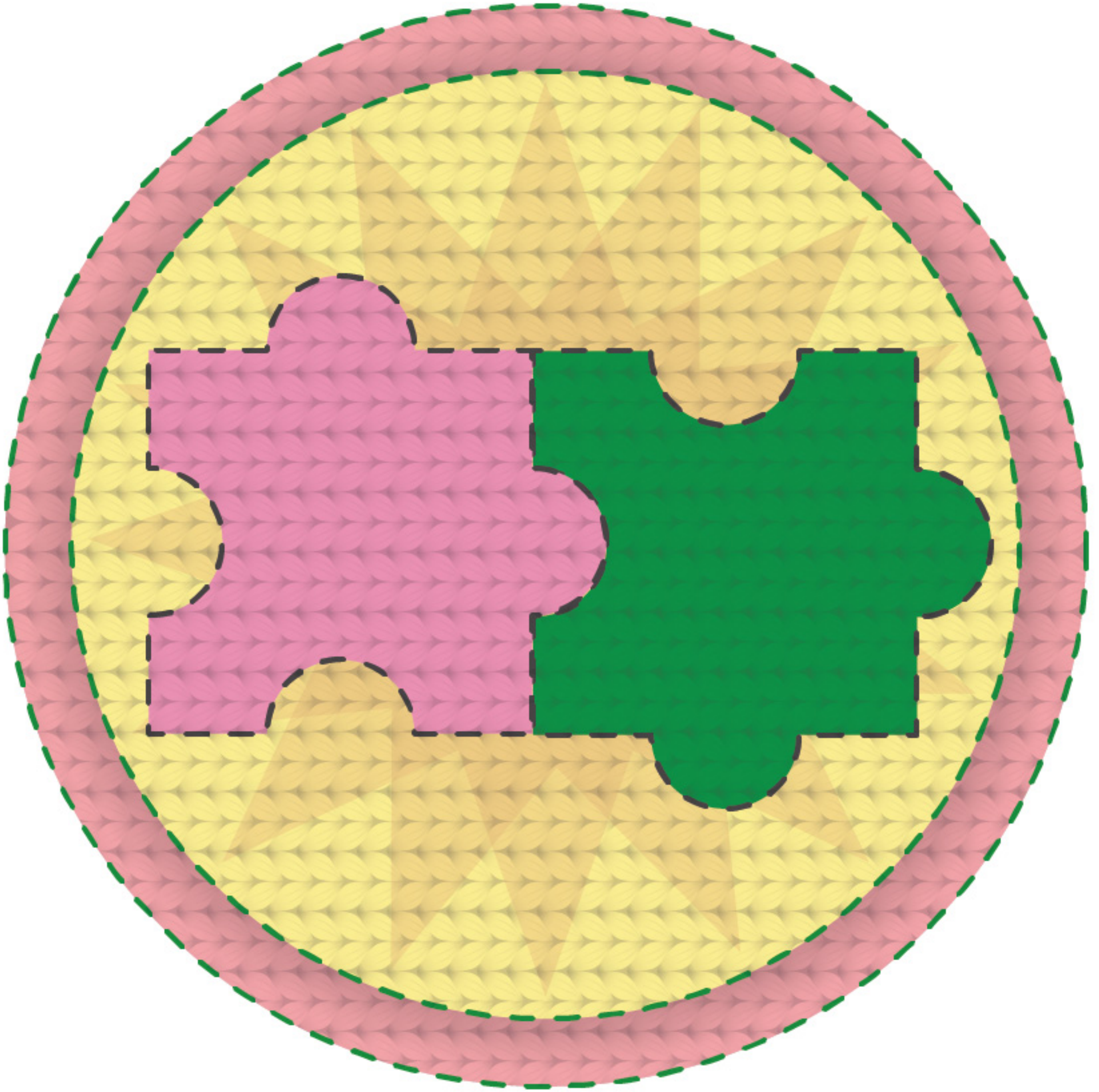play